

Cover Sheet: Request 14257

Event Mgmt Minor offering with UF Online

Info

Process	Program Modify Platform Ugrad/Pro
Status	Pending at PV - University Curriculum Committee (UCC)
Submitter	Dawn Shores dshores@hhp.ufl.edu
Created	9/18/2019 1:49:23 PM
Updated	9/24/2019 9:54:35 AM
Description of request	The Department of Tourism, Hospitality and Event Management is requesting to offer the Event Management minor via the UF Online platform.

Actions

Step	Status	Group	User	Comment	Updated
Department	Approved	HHP - Tourism, Hospitality, & Event Management 012609000	Stephen Dodd		9/18/2019
UFO submission EVM minor catalog copy.pdf					9/18/2019
College	Approved	HHP - College of Health and Human Performance	Christopher Janelle		9/18/2019
No document changes					
Associate Provost for Undergraduate Affairs	Approved	PV - Associate Provost for Undergraduate Affairs	Casey Griffith		9/24/2019
No document changes					
University Curriculum Committee	Pending	PV - University Curriculum Committee (UCC)			9/24/2019
No document changes					
UF Online					
No document changes					
Office of the Registrar					
No document changes					
OIPR Notified					
No document changes					
Student Academic Support System					
No document changes					
Catalog					
No document changes					
College Notified					
No document changes					

Program|Modify_Platform for request 14257

Info

Request: Event Mgmt Minor offering with UF Online

Description of request: The Department of Tourism, Hospitality and Event Management is requesting to offer the Event Management minor via the UF Online platform.

Submitter: Dawn Shores dshores@hhp.ufl.edu

Created: 9/18/2019 1:45:07 PM

Form version: 1

Responses

Name Event Management

Major or Minor Code EVM

Effective Term Summer

Effective Year 2020

Differences from Residential Program There will be no differences in the online format from the residential program offering of this minor.

Pedagogical Rationale/Justification The department would like to offer the minor through UF online to provide the specialized content to a broader audience and recruit more students into the program by offering this flexible platform. Additionally, the courses offered in this minor can also serve as an area of specialization for online students in the College of Business, as well as the College of Journalism and Communication.

Impact on Existing Residential and Online Programs The department has experienced a significant interest in this minor program from the residential student population and anticipates an increase in enrollment via the online format. The department has full faculty support to deliver the program in an online format. Since the spring 2019 semester, the faculty have been working with the UF Center for Online Innovation and Production to develop and offer the courses in the online format. The department does not anticipate an impact on any other residential or online programs with this offering. In fact, the courses in the program will be available as a specialization for students enrolled in other undergraduate programs too.

Event Management

minor

- [Home](#)
- [Undergraduate Catalog](#)
- [Colleges and Schools](#)
- [Health and Human Performance, College of](#)
- Event Management Minor

This minor provides an opportunity to acquire specialized knowledge and skills in the field of event management. Students can apply the knowledge and skills gained to a variety of settings including but not limited to corporate, non-profits, associations, exhibitions, sport, government, and entertainment. The additional knowledge, skills, and experience gained from this minor can potentially elevate a student's marketability to future employers.

About this Program

- **College:** [Health and Human Performance](#)
- **Credits:** 15 | Completed with a 2.0 cumulative GPA and no S-U grades
- **Contact:** ~~330 Florida Gym~~ [240 Florida Gym](#)
- [Related Event Management Programs](#)

The minor is not open to students majoring in Tourism, Event and Recreation Management.

Applicants must receive approval of their college before obtaining Tourism, ~~Recreation~~[Hospitality](#) and ~~Sport~~[Event](#) Management approval in room ~~330~~[240](#), Florida Gym.

All credits must be completed at UF.

Required Courses

Course List		
Code	Title	Credits
HFT 2750	Event Management	3
HFT 3512	Event Promotion	3
HFT 4517	Convention Sales and Service	3
HFT 4754	Advanced Event Management	3
Approved elective		3
Total Credits		15

Approved Electives

Course List		
Code	Title	Credits
HFT 3253	Lodging Operations and Management	3
HFT 4468	Hospitality Revenue Management	3
LEI 3301	Principles of Travel and Tourism	3
LEI 3360	Hospitality Management	3
LEI 3843	Entrepreneurship in Tourism, Recreation and Sport Management	3
LEI 4540	Management and Supervision of Leisure Facilities and Personnel	3
